



OFFICE OF THE PROJECT DIRECTOR
STATE MISSION FOR CLEAN GANGA
PLOT NO.18, SECTOR-7, GOMTI NAGAR EXTENSION
LUCKNOW-226010

Letter No. S4/619-C/SMCG/01

Dated: 01/02/2022

To
The District Magistrate/
Chairman, District Ganga Committee,
Agra, Aligarh, Bulandshahar, Hardoi, Kasganj, Kannauj, Muzaffarnagar
and Saharanpur

Sub : Organization of Wetland day on 2nd February, 2022.

Dear Sir,

Kindly refer to the D.O.letter No.Te-16019/1/2021-GKC NMCG, dated 27.01.2022 received from NMCG regarding organizing the World Wetland Day on 2nd February 2022. It marks the date of signing of the Convention on wetlands on 2nd February, 1971. Each year Govt. and Non-Govt.organisations at all level have taken the opportunity to undertake actions aimed at raising public awareness of wetland values and benefits in general

As you are aware that National Mission for Clean Ganga Ministry of Jal Shakti, GoI is implementing the Namami Gange Programme for conservation and rejuvenation of river Ganga. Wetland conservation is also crucial to achieve the vision of Aviral dhara and nirmal dhara as well as the ecological and geological integrity of Ganga.

Wetlands provide protection from floods and storms .Wetlands help to regulate the climate. Wetlands hold and provide most of our fresh water. It filters pollutants, leaving water which we can safely drink.

An online session on World Wetland day-2022 has been arranged by the NMCG on the topic "CONNECTING WETLANDS, RIVERS & PEOPLE: CHALLENGES, EXPERIENCES & OPPORTUNITIES" link of which is as below :

<https://wwf.zoom.us/j/92345994906?pwd=Q2dhQkd5OGJsSENVMUU3Wkq1U2E1QT09>

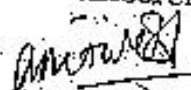
Passcode: 262243 timings : 10.30 AM to 12.30. Please nominate individuals to participate in the webinar.

Besides, to mark the day and create awareness amongst the general people about this day an amount of Rs:2,50,000.00 (Rupees Two Lakhs Fifty Thousand only) is being released in favor of the District Ganga Committee of your District to organize the following activities at District level.

- a) Painting Competition,
- b) Slogan writing
- c) Essay Writing
- d) Wetland visit (Rural and Urban)
- e) Wetland watch
- f) Releasing of an Advertisement in the local newspaper
- g) Any other programme/activity as appropriate .

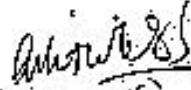
It is further stated that the programme may be organised by the DGCs keeping in mind the Covid -19 protocol and imposition of Assembly elections-2022. For successful organisation of the programme, members of Nehru Yuva Kendra, Ganga Doot, Ganga Prahari, Ganga Task Force, Ganga Mitra etc. may also be engaged during the programme.

Yours sincerely,


(Mithilesh Mishra)
Unit Head (K & P)

Copy to :

1. Addl.Project Director, SMCG-UP, Lucknow.
2. Divisional Forest Officer: Agra/ Aligarh/ Bulandshahar/ Hardoi/ Kasganj/ Kannauj/ Muzaffarnagar and Saharanpur with the request to join the online session as has been arranged by the NMCG and link of which has been mentioned in the letter.


Unit Head (K & P)